

Crash Test Lighting for High Speed Digital Photography

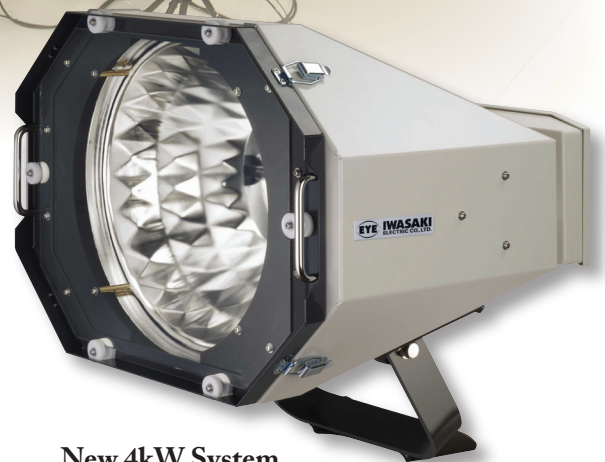
Daylight...

24/7

- Optimum Light Performance for High Speed Filming: white light with 5500°K color temperature, CIE Class "A" spectrum rated (Natural Daylight)
- High Power Output High-Efficiency Light Sources: fewer fixtures and reduced maintenance
- 1/5 Heat Transmission of Halogen Technology: less heat stress on dummies and facility HVAC systems
- Proprietary Square Wave Electronic Inverters: flicker-free lighting even at high video frame rates
- Proprietary High Performance Fixtures: energy efficient 77% efficiency rating

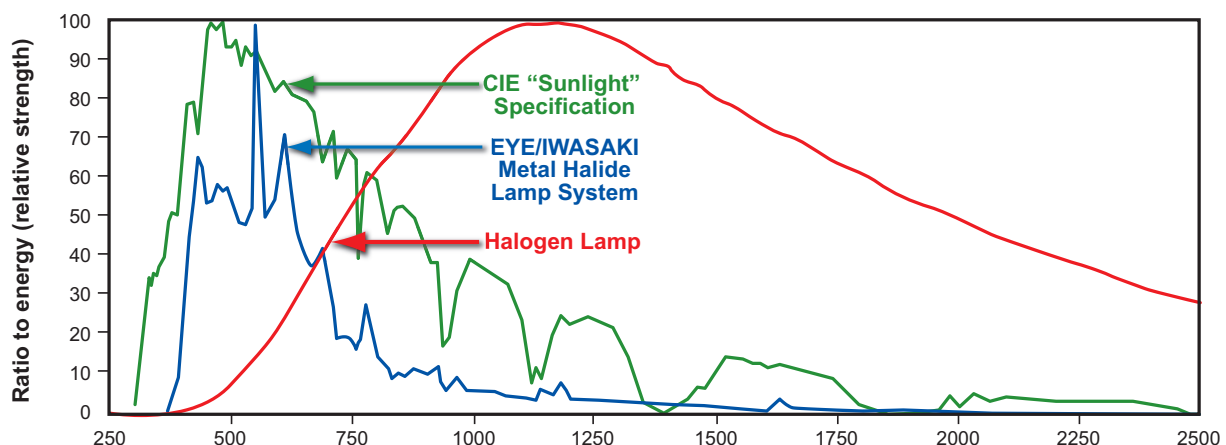
High speed, high resolution digital video dictates the use of new technology lighting systems. It is essential to replicate natural sunlight as closely as possible.

EYE Lighting International / Iwasaki high-efficiency short arc metal halide lighting systems provide unequalled lighting uniformity, optimum light performance and energy efficiency for high-speed photography.



New 4kW System

Spectral Distribution Chart Comparing Different Lighting Technologies



ISO 9001 : 2000 Certified



**EYE LIGHTING INTERNATIONAL
OF NORTH AMERICA, INC.**
A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.

Address: 9150 Hendricks Rd., Mentor, Ohio 44060
Phone: 888-665-2677 Fax: 800-811-7395 e-mail: sales@eyelighting.com
Phone: 440-350-7000 Fax: 440-350-7001 www.eyelighting.com



IWASAKI ELECTRIC CO., LTD
Environmental Systems Business
Headquarters - Tokyo, Japan